

# Washington, DC Health Innovation QuickFire Challenge

Amplification Toolkit





## Washington, DC Health Innovation QuickFire Challenge

This challenge invites innovators from across the globe to submit potential science and technology solutions aiming to address racial and socioeconomic disparities that impact health in communities like the District of Columbia.

**APPLY AT** <http://jji.jnj/dc-innovation>  
**BY June 11, 2021**



## Awardee(s) will receive:



A TOTAL OF UP TO  
**\$250,000**

IN GRANT FUNDING AT A  
MINIMUM OF \$50,000 FOR  
UP TO FOUR AWARDEES



ONE YEAR OF  
**RESIDENCY**

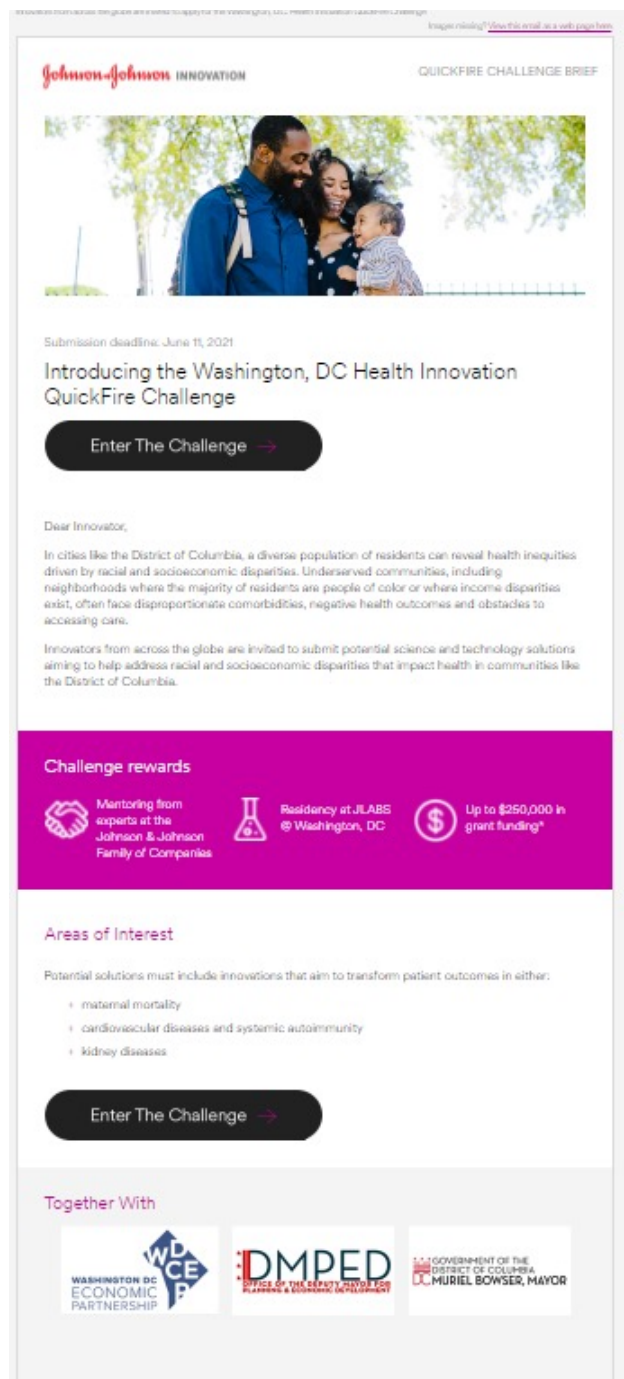
AT JLABS @ WASHINGTON, DC.  
INCLUDED WILL BE ACCESS TO  
MENTORSHIP, RESOURCES, AND  
PROGRAMMING



**MENTORSHIP**

FROM EXPERTS AT THE  
JOHNSON & JOHNSON  
FAMILY OF COMPANIES





[LINK](#)

# Email Outreach

Hello-

I am reaching out to make sure the Washington, DC Health Innovation QuickFire Challenge is on your radar. Innovators from across the globe are invited to submit potential science and technology solutions aiming to address racial and socioeconomic disparities that impact health in communities like the District of Columbia. Solutions must include innovations that transform patient outcomes in maternal mortality, cardiovascular diseases and systemic autoimmunity, and kidney diseases.

Up to four awardees will receive grant funding from a total of up to \$250,000 and be invited to reside at the JLABS @ Washington, DC. Included for awardees will be access to mentorship, resources, and programming.

The deadline to apply is June 11, 2021. Please pass this along to anyone within your network that you think may be interested in the opportunity. You can email Tina McGrath at [cmcgrat7@its.jnj.com](mailto:cmcgrat7@its.jnj.com) should you have any questions.

Best,  
XX

# Suggested Posts for Social Media

Share on Twitter:  
[Click to Tweet](#)

Retweet the message from  
[@JNJInnovation](#)



**Johnson & Johnson Innovation** @JNJInnovation May 4

Building healthy communities starts with opening the doors to innovation for inclusive healthcare.

The Washington, DC Health Innovation #QuickFireChallenge invites innovators to address racial and socioeconomic disparities. Apply by 6/11: <http://jji.jnj/dc-innovation>

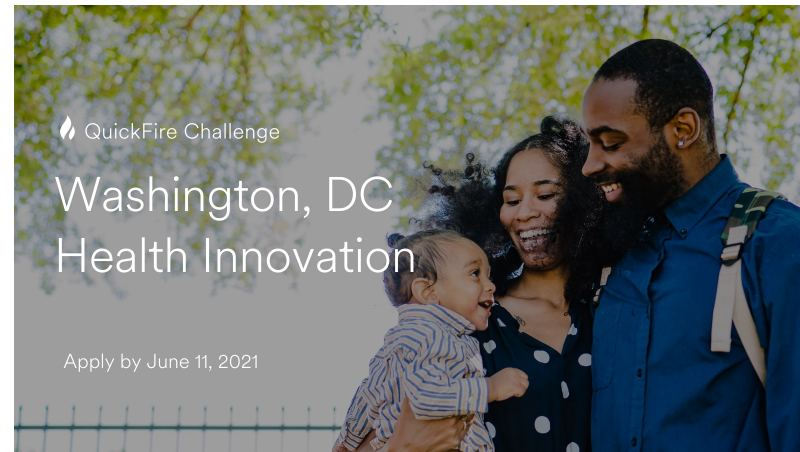


# Social Cards



Card 1:

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Card 2:

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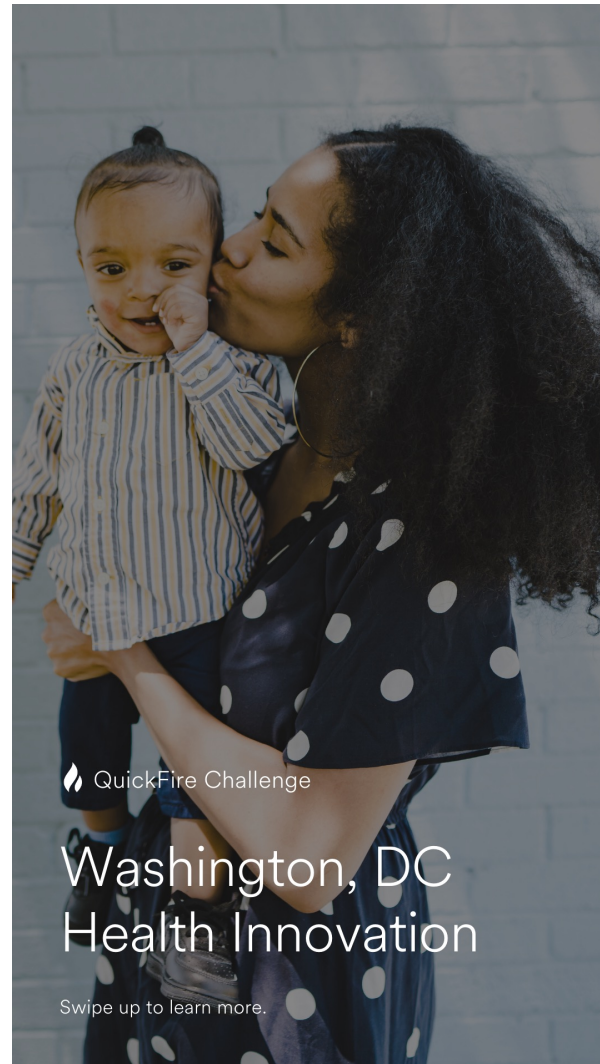


Card 1 with Logos:

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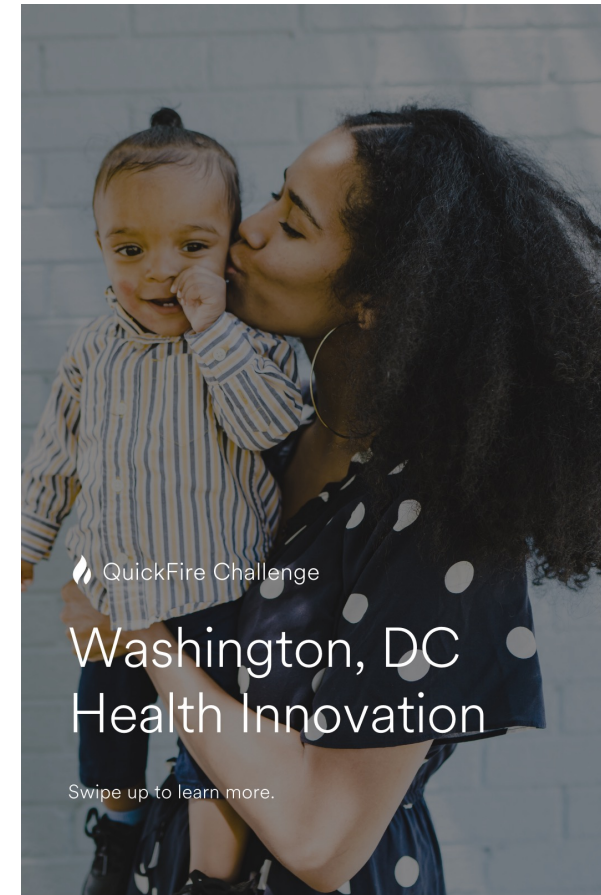


# Instagram Stories



No Logos:

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Logos:

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Johnson & Johnson INNOVATION



# Ongoing Social Promotion

Investing in inclusive innovation is an investment in creating healthier communities. The Washington, DC Health Innovation #QuickFireChallenge offers innovators up to total of up to \$250K & residency at #JLABSDC to advance their science. Apply by 6/11: <http://jji.jnj/dc-innovation>

According to @\_DCHealth, Washington, DC residents living in low-income neighborhoods are 7 times more likely to report fair or poor health. Have an idea to address healthcare disparities? Apply for the Washington, DC Health Innovation #QuickFireChallenge by 6/11: <http://jji.jnj/dc-innovation>

As reported by @HarvardHealth, “your ZIP code can be more important than your genetic code.” Often the best ideas to help a community come from within the community. Calling diverse innovators to submit novel healthcare ideas: <http://jji.jnj/dc-innovation> #QuickFireChallenge

Often the best ideas to help a community come from within that community. Calling diverse innovators to submit ideas for the Washington, DC Health Innovation #QuickFireChallenge for the chance to receive grant funding & #JLABSDC residency: <http://jji.jnj/dc-innovation>

Innovators with a vision for a healthier tomorrow are invited to apply for the Washington, DC Health Innovation #QuickFireChallenge today. Submit novel ideas to address healthcare disparities: <http://jji.jnj/dc-innovation>



# Questions?

Contact Tina McGrath at [cmcgrat7@its.jnj.com](mailto:cmcgrat7@its.jnj.com)